Plera®

Getting Started
AI Sales Agent

What is the problem?
Modern businesses struggle with inefficiencies because:

Software Isn't Enough – Current systems are rigid and can't adapt to real-world complexities.

Repetitive Admin Work – Employees waste time copying, pasting, checking, and fixing data.

Disconnected Systems – Software silos don't communicate, adding cost and complexity.

Slow, Costly, and Hard to Scale – People must step in where software fails, leading to inefficiency.

Plera's AI agents work **exactly like your best employee,** following business-specific rules without shortcuts or guesswork.

How Plera Works
We don't just plug in a tool—we embed AI into your workflow so it becomes a natural extension of your business.

Step 1: Full Business Analysis

We assess inefficiencies, workflows, and system gaps.

Step 2: Custom AI Agent Build

Your AI agent is tailored to your processes, ensuring a perfect fit.

Step 3: AI Deployment & Optimization

Once live, your AI starts learning and improving performance, providing results in as little as one week.

Why Plera?
Unlike traditional automation, Plera:

Doesn't require system replacement – We integrate seamlessly with your existing tools.

Handles human-like tasks – AI executes complex workflows, not just simple "if-this-then-that" automation.

Pays for itself – By eliminating manual work, Plera saves businesses time and money from day one.

AI Sales Agent
Pricing Guide

Plera Partner

Flat Fee | $1,200.00

Unlimited Lead Generation & Appointment Booking

Includes AI Agent Optimisation & Account Support

Plera Growth

Flat Fee | $750.00

Per Appointment | $50.00

Pay For Confirmed Bookings (Built For ROI)

Scalable Monthly Engagement

Includes AI Agent Optimisation & Account Support

Pricing Summary

Plera's AI Sales Agent offers two flexible pricing tiers to match your business needs. Our Partner tier - ideal for businesses seeking high-volume client acquisition. For smaller operations, our Growth tier offers scalable monthly engagement with a ROI-focused payment structure. Transform your sales process with Plera's AI technology tailored to your business scale and objectives.